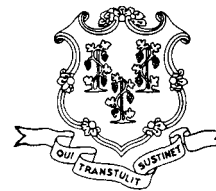




STATE OF CONNECTICUT

DEPARTMENT OF PUBLIC SAFETY
DIVISION OF STATE POLICE
PUBLIC INFORMATION OFFICE



Arthur Spada
Commissioner of Public Safety

Colonel Timothy Barry
Deputy Commissioner, Division of State Police

FOR IMMEDIATE RELEASE

2-20-04

NIANTIC ROTARY CLUB'S "AMBER ALERT CHILD ID" EVENT at the CRYSTAL MALL

WATERFORD, Conn. -- Parents who would like to document their child's vital information and have it quickly available to police in the event their child is abducted/missing will have an excellent opportunity to do so from 10 a.m. to 4 p.m. Saturday, Feb. 28, when the new Rotary Amber Alert Child ID program comes to Macy's Court in Crystal Mall.

Parents should have a driver's license or other valid photo ID as proof of their identity. Rotary and Law Enforcement volunteers will obtain vital information from parents and with their authorization enter it into a database. The information will then be printed onto a hard plastic, wallet-sized photo ID card with a unique identification number for the parent to keep. (The first card is free; additional cards cost \$2 each).

A Crystal Mall spokesman said the mall is pleased to be able to offer parents the opportunity to participate in the program, which also coincides with the first Simon Kidgits Club Book Blast, a reading event for parents and young children that is also taking place on Feb. 28 from 10 a.m. to 4 p.m.

"We are happy to provide a place in the community where parents can learn how to help keep their children safe and how to help them learn," said Christopher Bastien, the mall's marketing director.

The Crystal Mall is located at Exit 82 from I-95 in Waterford and is anchored by Filene's, JC Penney, Macy's and Sears. The mall has 135 specialty shops, including Old Navy, The Disney Store, Godiva Chocolatier, Victoria's Secret, Brookstone and Ann Taylor Loft. Crystal Mall is owned and managed by the Simon Property Group, headquartered in Indianapolis, Ind. For more information:

Contact: Peggie Cosgrove
Peggie Ford Cosgrove Public Relations
860-447-9217

-or- Christopher Bastien
Crystal Mall Marketing Director
860-442-8501

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TFC Karen O'Connor

Sgt. J. Paul Vance
Tfc. Roger Beaupre
Tfc. Karen O'Connor
Sonya Efiayai

1111 Country Club Road
P.O. Box 2794
Middletown, CT 06457-9294

Tel: (860)685-8230/Fax: (860)685-8301
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